



THE
EARL CAMPBELL
TYLER ROSE AWARD

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Tyler Announces the Earl Campbell Tyler Rose Award National Player of the Week

TYLER, Texas -- East Carolina quarterback Shane Carden has been named the Earl Campbell Tyler Rose Award National Player of the Week for the first week of the college football season.

The Conference USA Offensive Player of the Week had an outstanding performance in East Carolina's season-opening, 52-38 victory over Old Dominion, establishing new single-game school records with 447 passing yards and 46 completions, while matching a program-best with five touchdown passes. In all, the 6-2, 218-pound junior completed 46-of-54 attempts (85.2%) without an interception to record his second career 400-yard passing game. Twenty-one of his 46 completions went for 10 or more yards, and he opened the game by completing his first nine passes and 15 of his first 16.

Carden is a graduate of Episcopal High School in Houston, where he led the Knights to their first Southwest Preparatory Conference (SPC) title since 1994 during his final prep campaign in 2009.

Week 1 Honorable Mentions:

David Ash, Quarterback, University of Texas (Belton H.S., Belton, Texas)

- 20-28, 343 yards, 4 TD, 8 rushes, 91 yards (including 55-yard rushing TD), 5 total TD in 56-7 win vs. New Mexico State

Baker Mayfield, Quarterback, Texas Tech University (Lake Travis H.S., Austin, Texas)

- Big 12 Offensive Player of the Week; 43-60, 413 yards, 4 TD, 1 rushing TD in 43-21 win at SMU

Jonathan Williams, Running Back, Arkansas (Allen H.S., Allen Texas)

- 18 rushes, 151 yards, 1 TD in 34-14 win vs. Louisiana

Connor Wood, Quarterback, Colorado (Houston Second Baptist H.S., Houston, Texas)
• 33-46, 400 yards, 3 TD in 41-27 win vs. Colorado State

THE EARL CAMPBELL TYLER ROSE AWARD

The Earl Campbell Tyler Rose Award, announced in 2012 by the Tyler Chamber and SPORTyler, recognizes the top offensive player in Division 1 football who also exhibits the enduring characteristics that define Earl Campbell: integrity, performance, teamwork, sportsmanship, drive, community, and tenacity; specifically tenacity to persist and determination to overcome adversity and injury in pursuit of reaching goals.

In addition, the nominee must meet one or more of the following criteria: born in Texas and/or graduated from a Texas High School and/or played at a Texas-based junior college or four year D1 Texas college.

For more information about The Earl Campbell Tyler Rose Award go to www.earlcampbellaward.com or contact Cindy Smoak, SPORTyler, Tyler Area Chamber of Commerce: csmoak@tylertexas.com or 903-592-1661, extension 237.

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